

## CYBERPLEX ANNOUNCES COMMENCEMENT OF NORMAL COURSE ISSUER BID

Tuesday, August 26, 2008

### **Cyberplex Announces Commencement of Normal Course Issuer Bid**

TORONTO – August 25, 2008/CNW/Cyberplex Inc. (TSX: CX) (“Cyberplex” or the “Corporation”) announced today that it has filed with the Toronto Stock Exchange (“TSX”), and the TSX has accepted, a notice of intention to make a normal course issuer bid. Under its normal course issuer bid, Cyberplex may purchase up to 3,483,178 of its common shares, representing approximately 10% of the “public float” of common shares. As of August 15, 2008, Cyberplex had 52,642,210 common shares issued and outstanding, with a public float of 34,831,787 common shares. Cyberplex will cancel any common shares purchased pursuant to the normal course issuer bid. The purchases may commence on August 28, 2008 and will terminate on August 27, 2009 or on such earlier date if required. Purchases will be made on the open market by Cyberplex through the facilities of the TSX in accordance with TSX requirements. The prices that Cyberplex will pay for any purchased common shares will be the market price of such shares at the time of acquisition. The Corporation will make no purchases of common shares other than open market purchases. Daily repurchases by Cyberplex will be limited to 20,093 common shares, other than block purchase exceptions, based on average daily trading volumes. The Corporation has not purchased any of its common shares during the preceding 12 months pursuant to a normal course issuer bid.

The Corporation believes that from time to time the common shares of the Corporation have been trading at prices that do not reflect the underlying value of the Corporation. As a result, Cyberplex believes that its common shares are a good investment at its current and recent prices.

### **About Cyberplex**

Cyberplex Inc. ([www.cyberplex.com](http://www.cyberplex.com)) is a leader in providing web advertising solutions, online customer acquisition strategies and technology development. The Company, through its subsidiaries, leverages its proprietary affiliate network, robust advertising relationships and experience, and technology design, development and solutions specialists to develop and implement web-based programs and solutions that deliver results.

With over 14 years of experience serving Fortune 1000 clients including FTD, Xerox, Sony Canada, IAC, Atlantic Lottery Corporation, Vista Print, Aecon, Ontario Power Generation, Scotia Bank and the Royal Bank of Canada, Cyberplex is frequently the firm of choice for business leaders looking for effective and reliable online solutions. Cyberplex serves clients across Canada and the US, and is headquartered in Toronto, Canada with offices in San Diego and Halifax.

## **Forward-Looking Statements**

This news release may contain forward-looking statements that are based on management's current expectations and are subject to known and unknown uncertainties and risks, which could cause actual results to differ materially from those contemplated or implied by such forward-looking statements. Cyberplex is under no obligation to update any forward-looking statements contained herein should material facts change due to new information, future events or otherwise.

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