

Non-Profit Organizations Leverage Five9 Predictive Dialing Solutions to Fuel Fundraising and Membership Campaigns

Leading Call center software popular with enterprises offers benefits for non-profits too

PLEASANTON, Calif. – November 10th, 2008 – Five9, Inc., the leader in call center software as a service for small and mid-size business announced today that several non-profit organizations reap benefits during this fall season with outbound campaign management tools. The last quarter of 2008 coincides with many fundraising and membership enrollment initiatives by education, community, social service, and philanthropic groups. With a track record in quick, affordable call center solutions, Five9 has delivered predictive dialing capabilities to non-profit groups with the need for interim, seasonal, and time-bound call centers.

“At Five9 we are pleased that community and civic groups gain measurable benefits from our technology and expertise. Whether it’s an agency that delivers relief services, a foundation that supports veterans with special needs, or an organization that supports voting campaigns, Five9 delivers a proven platform that is quick to implement and easy to use. Non-profit groups gain advantages in client outreach and targeted communication,” said Mike Burkland, CEO of Five9, Inc. “Our customers have launched a variety of programs including at-home job training, client satisfaction polls, and large-scale remote agent deployments, up to 900 remote agents in one week,” Burkland.

The award-winning Five9 Virtual Call Center Suite serves customers on five continents with reliable and robust functionality that is fast, easy, and affordable. Non-profit organizations are increasingly challenged with tighter budgets and the demand for more services. Using automated tools to streamline operations and manage campaigns effectively is becoming a necessity. Improving productivity, insuring compliance, and monitoring results goes hand in hand with the non-profit mission. Increasingly, these organizations are seeking automated tools to facilitate mission critical programs, performance reporting, and governance.

About Five9

Five9 is the leading global provider of on-demand call center software for telemarketing, customer service, and business continuity. The award-winning Five9 Virtual Call Center and Predictive Dialer serves customers of all sizes on five continents. Customers profit from Five9’s reliable, robust functionality that is fast, easy, and affordable to deploy. For more information, visit www.five9.com.

Media Contact

Tracy Tufillaro
Five9, Inc.
610-265-9546
pr@five9.com