

# Call Center On Demand Channel by Five9 and TMCnet

PLEASANTON, Calif. – September 2nd, 2008 – Five9 announced today the launch of an electronic content channel with Technology Marketing Corporation (TMC). Call Center On Demand is the newest entry to the TMC news portfolio.

The Call Center On Demand channel promotes virtual call center solutions and includes an overview of Five9's products. In addition, visitors can find valuable resources such as free quotes, white papers, an ROI calculator, feature articles and industry news.

The Call Center On Demand channel can be found at:  
[www.tmcnet.com/channels/call-center-on-demand](http://www.tmcnet.com/channels/call-center-on-demand)

TMCnet's channels are micro-targeted information portals where readers can find topic-specific news, articles, feature stories and product reviews. TMCnet has over 100 channels covering important topics in the IP Communications, VoIP, IP Telephony, CRM, Call Center and Information Technology industries.

"Five9 is pleased to join forces with TMC, the leader of communications and technology media," commented Tracy Tuffiaro, VP of Marketing at Five9. "Delivering content-rich information channels with TMC provides decision-makers with up-to-date articles on the call center industry."

Five9's call center software products offer businesses of all sizes solutions for inbound, outbound, and blended environments, including predictive dialing and auto-dialing. As an increasing number of contact centers make the switch from legacy software and equipment which they maintain in-house to hosted solutions provided over the Internet as Software-as-a-Service, the Call Center On Demand provides lower infrastructure maintenance costs, flexible agent staffing, and quick time to deploy.

"TMCnet welcomes Five9's Call Center On Demand channel into our program," stated Dave Rodriguez, Vice President of Publications and Conferences, TMC. "They are a well-respected call center solutions company that shares our vision in the advancement of new technologies. Our channel program is a community-building vehicle assisting our partners in building their brand, while contributing to the vast array of valuable content which drives traffic to TMCnet, the most-visited communications and technology Web site in the world."

## About Five9

[Five9](#) is the leading global provider of on-demand [call center software](#) for telemarketing, customer service, and business continuity. The award-winning Five9 [Virtual Call Center](#) and [Predictive Dialer](#) serves customers of all sizes on five continents. Customers profit

from Five9's reliable, robust functionality that is fast, easy, and affordable to deploy. For more information, visit [www.five9.com](http://www.five9.com).

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**About TMCnet**

TMCnet is the world's leading communications and technology Web site in the world. As one of the most flexible, useful and fastest growing b-to-b technology sites on the Internet, its ability to provide RSS feeds and e-mail alerts by keyword and its automated press release posting application, TMCnet is an online innovator.

For more information about TMC, visit [www.tmcnet.com](http://www.tmcnet.com). For information on TMCnet's channels program, please contact Stephanie Thompson at (203) 852-6800, ext. 139 or e-mail: [sthompson@tmcnet.com](mailto:sthompson@tmcnet.com).

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