



DECISION DYNAMICS TECHNOLOGY

Decision Dynamics Announces Q1 2009 Results

Company executes on strategic plan – launch of sales and marketing initiatives, accelerate development of next generation of Oncore™ technology

Calgary, AB – May 13, 2009 Decision Dynamics Technology Ltd. (the “Company”) (Decision Dynamics; TSX-V: DDY), a leading provider of project controls and real time operations reporting solutions for the energy industry, today reported sales of \$411K for the three month period ending March 31, 2009. The financial highlights presented below are for the Oncore™ continuing operation only, pursuant to the disposition of the Wellcore product line during the third quarter of 2008.

Revenue for the first three months of 2009 was down over the same period in 2008, as anticipated due to the hiring of a new sales team that was focused on building customer prospects during the first quarter. Q1 09 expenses, including cost of sales, was higher than in Q1 08, as the Company recruited experienced and talented personnel for the sales, marketing and development teams. The increase in expenses also includes one-time costs associated with the relocation of the customer data centre facility, recruitment expenses for the sales and development teams, and restructuring expenses. The relocation of the customer data centre facility was completed early in Q2 2009.

Financial Highlights

\$'000 except per share amounts	Three Months Ending	
	March 31, 2009	March 31, 2008
Operating Results		
Revenue	411	633
Cost of sales	256	258
Gross profit ⁽⁴⁾	155	375
Gross margin ⁽⁴⁾	38%	59%
Operating expenses	1,080	782
(Loss) before discontinued operations	-	(476)
Net Loss	(961)	(848)
Loss per share, before discontinued operations	(0.02)	(0.01)
Loss per share, after discontinued operations	(0.02)	(0.01)
EBITDAS ⁽⁴⁾		
Loss from discontinued operations	-	(372)
Financial Position		
Cash	3,111	1,187
Working capital ⁽⁴⁾	3,094	642
Total assets	4,481	2,263

Notes

- (1) "Gross profit" is revenue less cost of sales and "gross margin" is gross profit divided by revenue expressed as a percentage.
- (2) "EBITDAS" means earning from continuing operations before interest, taxes, depreciation, amortization and stock based compensation. It may be derived by subtracting stock based compensation (other than expenses resulting from the Share Accumulation Plan which are cash based) from the subtotal titled "Loss before the undernoted" on the Statement of Loss and Deficit.
- (3) "Working capital" is current asset less current liabilities.
- (4) Gross profit, gross margin, EBITDAS and working capital do not have a standardized meaning under GAAP and may not be comparable to the same terms as used by other entities in the industry; however, the Company believes they are an important measure of performance and indicator of success for software businesses and are relevant to readers within the investment community.

Quarterly results will fluctuate due in part to the timing of customer decisions and the date of contract execution. As well, with a new sales and marketing team recruited, the focus in Q1 09 was on development of a customer opportunity pipeline. Although no new license revenues were generated in Q1 09, recurring revenues increased over Q1 08, through higher maintenance and support contract revenue. A large portion of services revenue is driven by new license sales, as new customer implementations usually involve business analysis and consulting. Services revenue has decreased from the same period in 2008, when a significant amount of services revenue was earned on 2007 new license sales.

Q1 09 total expenses increased over the same period in 2008, as the Company executed on its strategic objective to develop first-class sales, marketing and development teams. The Company anticipates that investments in these areas will result in identification of customer opportunities, a faster sales cycle, and a stronger product offering, all resulting in a higher revenue stream. In addition, expenses in Q1 09 included several one-time expenses. During the quarter, the Company continued its plan to restructure its workforce, and expensed approximately \$148,000 in restructuring expenses and incurred additional recruiting expenses as part of this initiative.

"Decision Dynamics now has the funding to pursue many of the opportunities we see for our Oncore™ business. Divestment of the Wellcore business has allowed us to shift our organizational focus to building an effective sales organization in a well defined market space with superior products. The Company's sales pipeline grew significantly during the first quarter of 2009. Early in the second quarter we closed a number of opportunities that will provide us revenue over the next two years of at least \$1.4 Million. With the resulting license and services business that the company closed, we expect to be profitable during the second quarter of 2009. In the current economic environment we see this as significant progress for the company," says Decision Dynamics CEO, Justin Zinke.

About Decision Dynamics Technology Ltd.

Decision Dynamics Technology Ltd. is a leading provider of an innovative project controls and real time operations reporting solutions to the energy sector, including major electrical power companies.

Its flagship product, Oncore™, is a project cost management solution that provides high volume, real-time capture of field labor, equipment, and material cost information, contract validation and approvals for operations management and capital projects. Oncore™ unifies the project data, information, and knowledge needed for complete project visibility thereby enabling better faster project management decisions. Decision Dynamics is a Microsoft Gold Certified Partner. The Company's head office is located in Calgary, Alberta, Canada. It operates a wholly-owned foreign subsidiary in the United States.

The TSX Venture Exchange does not accept responsibility for the adequacy or accuracy of this release.

In this news release Decision Dynamics makes forward-looking statements or provides forward looking information (collectively "forward-looking statements"). These statements relate to future events or Decision Dynamics' future performance. The use of any of the words "*anticipates*", "*could*", "*expect*", "*believe*", "*will*", "*projected*", "*estimated*" and similar expressions and statements relating to matters that are not historical facts are intended to identify forward-looking statements and are based on Decision Dynamics' current belief or assumptions as to the outcome and timing of such future events. By their nature, these forward-looking

statements involve numerous assumptions, inherent risks and uncertainties, both general and specific, and the risk that such forward-looking statements will not be achieved. Some of the material assumptions that Management has made are:

- the condition of the financial markets will remain at current levels
- our customers will continue to look for, and make investments in project cost control software
- the customer opportunities in our sales pipeline will result in closed contracts
- we will continue to be able to attract, motivate and retain talented employees at a sufficient level to achieve our strategic plans

Readers of this analysis are cautioned not to place undue reliance on these forward-looking statements as a number of important factors could cause actual results to differ materially from the plans, objectives and intentions expressed in such forward-looking statements. Some of the key factors we have considered are:

- impact of the current financial markets condition
- impact of market demand for Oncore™ on revenue growth
- degree of competition in target markets
- our ability to control expenses
- technological changes to Oncore™
- length of sales cycle required to close customer opportunities
- our ability to execute our strategic plans
- our ability to recruit and retain high caliber employees

The Financial Risks section of the Company's interim and annual Management Discussion and Analysis is filed with applicable securities regulatory authorities and accessible through the SEDAR website www.sedar.com. The Company cautions that the foregoing list of factors is not exhaustive and that, when relying on forward-looking statements to make decisions, investors and others should carefully consider the foregoing factors as well as other uncertainties and events. The Company disclaims any intention or obligation to publicly update or revise any forward-looking statements whether as a result of new information, future events or otherwise, except as may be expressly required by applicable securities laws.

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