

## **Protus Wins Multiple 2009 WebAwards for User-centric Marketing Websites**

Campaigner email marketing solutions provider and my1voice virtual phone service web sites receive top honors

*OTTAWA (October 1, 2009)* - [Protus](#), the provider of the highest quality software as a service (SaaS) communications tools for small-to-medium-businesses (SMB) and enterprise organizations, today announced that [Campaigner](#) and [my1voice](#) have been named Best in Industry and Standard of Excellence award winners in the Web Marketing Association's annual WebAward Competition.

Campaigner, a leading [email marketing](#) solutions provider, has placed first in the Email category and Small Business category, winning "Best in Industry".

my1voice, the cost-effective, feature-rich [virtual phone](#) service for small business, has placed third in the Application Service Provider category, winning the "Standard of Excellence" WebAward.

"We are thrilled to receive top honors for both our Campaigner and my1voice marketing web sites," said Joseph Nour, CEO of Protus. "Being recognized as having stellar online marketing communications and web-based tools is a significant achievement. The use of the web sites has been designed for easy navigation and quick access to relevant information. Our team is continuously developing unique content and features, ensuring our customers are connected to all of the resources they need to effectively market themselves and grow their business."

Campaigner enables organizations to have highly personalized [one-to-one email](#) dialogues with their customers, measure how they respond, and analyze those responses to interact in a more intelligent, automated way - resulting in more profitable relationships. The Campaigner web site houses a wealth of educational tips and tricks information including a [university certification](#), an online community, over 470 templates, case studies, relevant articles and podcasts by market segment.

[my1voice](#) offers small businesses professional-quality telephone services without the overhead of installing and maintaining special equipment. Benefits include a [virtual receptionist](#) for voicemail and call forwarding, and a single local or [toll-free](#) phone number with unlimited extensions to reach all employees, whether in the office, mobile or working remotely. The my1voice web site is host to a number of resources in order to assist customers in their roll out of feature-rich virtual phone services. As with

Campaigner there are multiple educational materials available online, including tutorials, white papers, customer application references and blogs.

Now in its 13th year, the [WebAward](#) Competition is the premier award event for Web developers and marketers worldwide. The competition names the best web sites in 96 industries and sets the standard of excellence for all web site development. The Web Marketing Association evaluated more than 2,000 sites from 45 countries. Entries were judged on design, copy writing, innovation, content, interactivity, navigation, and use of technology.

A complete list of the winning 2009 sites can be found at the WebAward web site at [www.webaward.org](http://www.webaward.org).

### **About the Web Marketing Association**

The Web Marketing Association is working to create a high standard of excellence for web site development and marketing on the Internet. Staffed by volunteers, it is made up of Internet marketing, advertising, PR and design professionals who share an interest in improving the quality of web site development and marketing on the Internet. Since 1997, the Web Marketing Association's annual WebAward Competition has been helping interactive professionals promote themselves, their companies, and their best work to the outside world.

### **About Protus**

Protus® provides the highest quality Software-as-a-Service (SaaS) communications tools for small-to-medium-businesses (SMB) and enterprise organizations, including award-winning [MyFax](#), the fastest growing Internet fax service; [my1voice](#), the cost-effective, feature-rich virtual phone service that travels with the user from phone to web; and [Campaigner](#), the email marketing solution with advanced automation features. Protus commitment to delivering a superior user experience has resulted in a continually growing and loyal customer base of over 400,000 customers, allowing market leadership in industries including finance, insurance, real estate, healthcare, transportation and government. For more information about Protus and its family of communication tools, call 888-733-7007 or visit [www.protus.com](http://www.protus.com).

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