

# Five9 Receives Internet Telephony® Magazine's Twelfth Annual Product of the Year Award

*Five9 Cloud Computing Platform for Call Centers Recognized for Outstanding Innovation*

PLEASANTON, Calif. – February 22nd, 2010 – Five9 announced today that **Technology Marketing Corporation's** (TMC®) **INTERNET TELEPHONY** magazine has named the Five9 Cloud Computing Platform for Call Centers as a recipient of its 2009 Product of the Year Award.

Five9's industry-first Cloud Computing Platform for Call Centers enables software vendors, systems integrators, call center consultants, developers and I.T. professionals to build native software integrations between Five9 on-demand call center software and other enterprise software applications.

The **Cloud Computing Platform for Call Centers** is complemented by the Five9 Developer Program. Participants in the program can gain access to a customer-grade development "sandbox" environment for the platform that supports full on-demand inbound and outbound call center capabilities, Application Programming Interface (API) documentation including code samples, and a dedicated developer support team. Five9 provides a robust set of APIs that can be used to extend Five9 capabilities and benefits to practically any business application.

"The developer community has been rapidly adopting our industry-first Cloud Computing Platform for Call Centers," said Jim Dvorkin, CTO of Five9. "There are many companies and independent software vendors that are now using our platform to bring to market industry-specific call center solutions or integrate their applications with Five9 on-demand call center software," he continued.

"INTERNET TELEPHONY is proud to grant Five9 a 2009 Product of the Year Award for their Cloud Computing Platform for Call Centers. Five9 has proven its commitment to quality and excellence while addressing real needs in the marketplace," said Rich Tehrani, CEO, TMC. "We're happy to recognize and honor Five9 for their development of IP communications technology. We look forward to more innovative solutions from them in the future."

A complete list of Product of the Year winners is published in an upcoming issue of INTERNET TELEPHONY magazine, ([www.itmag.com](http://www.itmag.com)). INTERNET TELEPHONY has been the authority in IP communication since 1998™.

For more information about TMC, please visit [www.tmcnet.com](http://www.tmcnet.com).

## About Five9

**Five9** is the leading global provider of on-demand **call center software** for telemarketing, customer service, and business continuity. The award-winning Five9**Virtual Call Center** and **Predictive Dialer** serves customers of all sizes on five continents. Customers profit from Five9's reliable, robust functionality that is fast, easy, and affordable to deploy. For more information, visit [www.Five9.com](http://www.Five9.com). Become a fan of Five9 at: [www.Facebook.com/CallCenterSoftware](http://www.Facebook.com/CallCenterSoftware)

### Media Contact

David Van Everen

Five9, Inc.

[pr@five9.com](mailto:pr@five9.com)

## About INTERNET TELEPHONY magazine

INTERNET TELEPHONY has been the IP Communications Authority since 1998<sup>TM</sup>. Beginning with the first issue in February of 1998, INTERNET TELEPHONY magazine has been providing unbiased views of the complicated converged communications space. INTERNET TELEPHONY offers rich content from solutions-focused editorial content to reviews on products and services from TMC Labs. INTERNET TELEPHONY magazine reaches more than 225,000 readers, including pass-along readers. For more information, please visit [www.itmag.com](http://www.itmag.com).

### Media Contact

Jan Pierret

Marketing Manager

[jpierret@tmcnet.com](mailto:jpierret@tmcnet.com)