

Best Buy® and Its Customers Select MyFax

Fastest-growing Internet fax service now accessible through the retailer's constantly updated online library of software and services

Ottawa, Ontario (July 27, 2010) - [MyFax](#) announced that the world's fastest-growing [Internet fax service](#) has been added to the list of productivity tools available through the Best Buy® Software Installer on selected PCs and netbooks sold at Best Buy stores in the US. [Software Installer](#) replaces the practice of pre-loading software on new computers, tackling the problem of "bloatware" at the source. With this innovative new model, Best Buy customers select what they want on their PCs or netbooks from an online library of services that they can trial and purchase at their discretion. Faxers interested in managing their fax communication and corresponding document management workflow more efficiently and at a lower cost can select a free 30 day trial of MyFax or purchase a subscription through Software Installer.

MyFax sends and receives faxes using an email account, removing the need for a dedicated phone line and [fax machine](#). The service, which fully integrates with Microsoft Office, Salesforce.com, IBM Lotus Notes and ACT!, enables users to manage faxes from any Internet connection without the need for [traditional](#) fax servers or fax machines, regardless of physical location.

"Best Buy Software Installer eliminates the frustration many new computer owners face with pre-loaded software that slows the system down," said Steve Adams, vice president of marketing for [Protus](#), the provider of MyFax. "While there is no actual software to download or install with MyFax, Software Installer now provides the best option for those looking to cost-effectively send and receive faxes electronically."

Best Buy is the first major retailer to address the problem of computer pre-loads with a solution that gives consumers control over the content on their new or existing computers.

Recently MyFax earned INTERNET TELEPHONY and Communication Solutions magazine's 2009 Product of the Year Award for its proven its commitment to quality and excellence. For tips and tricks on using MyFax as a communications business tool, visit the [MyFax blog](#), follow MyFax on [Twitter](#) and on [Facebook](#).

Customers with previously purchased computers or netbooks can download Software Installer at no charge by visiting <http://bit.ly/9UMt8j>.

About MyFax

[MyFax](#) is the fastest-growing Internet fax service used by individuals, small, medium and large businesses to send and receive faxes using existing email accounts or the web. MyFax offers services in North America and Europe, including the United Kingdom, to industries recognized among the fastest-growing adopters of Internet fax including healthcare, finance, insurance, real estate, transportation and government. More than 20,000 new customers subscribe to MyFax each month. MyFax is a Software-as-a-Service (SaaS) business communications solution provided by [Protus](#). Other offerings include [my1voice](#), a feature-rich virtual phone service for small business and [Campaigner](#), the email marketing service that is easy-to-use, affordable and provides step-by-step coaching tips and tools. You can learn more and visit MyFax at www.myfax.com and www.twitter.com/MyFax.

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